

# Kristine (Jiayi) Zhou

Illustrator & Designer

## CONTACT

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(NO SPONSORSHIP NEEDED)

## EDUCATION

Savannah College of Art and Design (SCAD)

Sep 2022 – Nov 2025, Savannah, GA

- BFA in Illustration | Surface Design Concentration
- GPA: 3.8 / 4.0

## SKILLS

### Software

- Figma, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Light Room), Google Suite, Canva, Procreate, AI tools, CAD, PLM.

### Technical

- Traditional & digital drawing, Print making, Storyboarding, Pattern & Textile Design, Packaging, Trend Research, Visual Branding, Multi-style Illustration.

### Professional

- Team communication, Creative problem-solving, Concept development & ideation, Storytelling through visuals, Time Management, Self-motivated, Independent, Adaptive, Research & trend awareness.

## LANGUAGES

- English (Fluent)
- Chinese (Native)

## ACHIEVEMENTS

- SCAD Illustration Society – Member (2023–2025)
- SCAD Surface Design Club – Officer (2024–2025)
- SCAD Dean's List (2022–2025)
- SCAD Academic Scholarships (2022–2025)
- SCAD Achievement Scholarships (2022–2025)
- IDA Honorable Mention (2025)

## EXPERIENCE

### Bitemetic – Graphic Designer

Nov 2024 – Present, Part-Time, Remote

- Create cohesive visual content for web pages, digital ads, and marketing assets to support branding and user engagement.

### SCADpro x BMW – Visual Designer

Sep 2025 – Nov 2025 | Savannah, GA

- 10-week internship with BMW Brazil Financial Services through SCADpro.
- Designed graphic elements for UI concepts in an AR prototype.
- Illustration, Graphic design for Visual
- User experience and persona research

### SCADpro x Deloitte – Visual Designer

Sep 2024 – Nov 2024 | Savannah, GA

- 10 weeks internship with Deloitte's WIC program through SCADPro
- Conducted user experience, persona, and concept research
- Created motion graphics and illustrations using Procreate, Illustrator, and After Effects.
- Designed visual assets for social media, campaigns, and presentations.
- Designed and presented physical deliverables (brochures, posters, stickers, tote bags)