

Kristine (Jiayi) Zhou

Illustrator & Designer

CONTACT

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[Kristinezhou.com](https://kristinezhou.com)

(NO SPONSORSHIP NEEDED)

EDUCATION

Savannah College of Art and Design (SCAD)

Sep 2022 – Nov 2025, Savannah, GA

- BFA in Illustration | Surface Design Concentration
- GPA: 3.8 / 4.0

SKILLS

Software

- Figma, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Light Room), Google Suite, Canva, Procreate, AI tools, CAD, PLM.

Technical

- Traditional & digital drawing, Print making, Storyboarding, Pattern & Textile Design, Packaging, Trend Research, Visual Branding, Multi-style Illustration.

Professional

- Team communication, Creative problem-solving, Concept development & ideation, Storytelling through visuals, Time Management, Self-motivated, Independent, Adaptive, Research & trend awareness.

LANGUAGES

- English (Fluent)
- Chinese (Native)

ACHIEVEMENTS

- SCAD Illustration Society – Member (2023–Present)
- SCAD Surface Design Club – Officer (2024–2025)
- SCAD Dean's List (2022–Present)
- SCAD Academic Scholarships (2022–Present)
- SCAD Achievement Scholarships (2022–Present)
- IDA Honorable Mention (2025)

EXPERIENCE

Bitemetic – Graphic Designer

Nov 2024 – Present, Part-Time, Remote

- Design web pages, digital ads, and marketing assets to support branding and user engagement
- Create cohesive visual content for social media that increased interaction and click-through rates

SCADpro x Deloitte – Visual Team

Sep 2024 – Nov 2024 | Savannah, GA

- Conducted user experience and persona research
- Developed storyboards and visual assets aligned with Deloitte's client objectives
- Contributed to concept ideation and created motion graphics using Procreate, Illustrator, and After Effects
- Collaborate with cross-functional teams using Adobe Creative Suite and Figma to deliver campaigns
- Designed and presented physical deliverables (brochures, posters, stickers, tote bags)